The Benefits and Harms of Transmitting Into Space
Jacob Haqq-Misra, Michael W. Busch, Sanjoy M. Som, and Seth D. Baum

Short Summary
Deliberate and unintended radio transmissions from Earth propagate into space and could be detected by extraterrestrial watchers over interstellar distances. However, attempts to date at sending messages to extraterrestrial intelligence (METI) have much lower chances of detection than background radio noise from current communication technology on Earth. METI broadcasts are usually transient and are several orders of magnitude less powerful than other terrestrial sources such as astronomical and military radars, which emit the most detectable leakage signals. METI at this level does not pose any measurable risk to Earth or humanity.

Extended Summary
Deliberate and unintended radio transmissions from Earth propagate into space. Deliberate transmissions are intended as attempts to send messages to potential extraterrestrial watchers (METI). Unintended radio leakage includes television and radio broadcasts, cell phone networks, and high-power military and astronomical radars. This radiation gives evidence of our technological civilization to any extraterrestrial watchers. Do radio transmissions pose a risk and should they continue? The value of radio communication on Earth today is too large to justify ceasing all radio transmissions in order to reduce the risk of being found by a hypothetical harmful extraterrestrial civilization.

Most deliberate METI transmissions are detectable over much smaller volumes than the radio leakage. These transmissions are either short in duration or use a high bandwidth, in contrast to television carrier waves or high-power radars. These transmissions do not increase the probability of contact with extraterrestrial civilization. Such METI attempts are also valuable for education and public outreach efforts on Earth and for developing scientific groundwork for future METI projects. Given the modest costs associated with METI at low levels of detectability, we think that such projects should continue.

In contrast, high-power and persistent METI projects could have detectable volumes greater than the radio leakage, and would have a greater probability of being detected by any extraterrestrial watchers. The consequences of contact with extraterrestrials are highly uncertain, so we cannot say with confidence whether or not such attempts at METI should proceed. One additional benefit of transmitting messages into space at high power is that they serve a purpose analogous to digital time capsules, preserving the knowledge of human civilization, should our species become extinct. This may provide an additional justification for engaging in METI; however, the cost of maintaining such a long duration beacon must be weighed against the long-term benefits.

Existing governing structures or treaties are currently lacking for METI. Active engagement in long-term METI would benefit from international cooperation in order to accurately represent Earth and humanity and to better understand how to communicate effectively with an unknown observer.